

CLAIMS

Please amend the claims as follows:

1. (Presently amended) A method for tuning a television appliance having a first screen for displaying data using an internet appliance having a second screen for displaying data, comprising:

    providing a program advertisement to said internet appliance;

    providing channel map information to said internet appliance which identifies a channel for a program advertised in said program advertisement;

    displaying said program advertisement on said ~~first~~ second screen on said internet appliance;

    selecting said advertised program via interaction with said program advertisement;

    communicating a tune command to said television appliance from said internet appliance;

    tuning said television appliance to said channel in response to said tune command;  
and

    performing a first action in response to tuning to said channel.

2. (Original) A method in accordance with claim 1, further comprising:

    creating said tune command for said advertised program based on said channel map information.

3. (Original) A method in accordance with claim 1, wherein said television appliance comprises one of a television, a digital video recorder, a video cassette recorder, a personal versatile recorder, or a set-top terminal.

4-5. (Cancelled)

6. (Original) A method in accordance with claim 1, wherein the channel map information is provided from the television appliance to the internet appliance.

7. (Original) A method in accordance with claim 1, wherein:

said program advertisement is provided to the internet appliance via an external communication network; and

said channel map information is provided to the internet appliance by a system operator.

8. (Original) A method in accordance with claim 1, wherein said television appliance either (i) includes a cable modem, or (ii) is associated with a cable modem.

9. (Original) A method in accordance with claim 8, wherein said selected program channel map information is communicated from the internet appliance to the television appliance via said cable modem.

10. (Original) A method in accordance with claim 1, wherein said advertisement

comprises a hypertext markup language (HTML) link.

11. (Original) A method in accordance with claim 10, wherein said HTML link includes a channel identifier from said channel map corresponding to the program identified in said advertisement.

12. (Original) A method in accordance with claim 11, wherein said tune command comprises said channel identifier.

13. (Original) A method in accordance with claim 1, wherein said advertisement is provided to said internet appliance via the use of an internet protocol datagram.

14. (Original) A method in accordance with claim 1, wherein said datagram is constructed using hyper text transfer protocol (HTTP).

15. (Previously presented) A method in accordance with claim 1, wherein said advertisement appears on said second screen on said internet appliance as a pop-up advertisement.

16. (Previously presented) A method in accordance with claim 1, wherein said advertisement is targeted for display on a specific location on the second screen on the internet appliance.

17. (Presently amended) A method in accordance with claim 1, wherein the first action is displaying interactive web pages on said ~~first~~ second screen on said internet appliance which relate to said advertised program.

18. (Previously presented) A method in accordance with claim 1, wherein the action is setting a recording device to record said advertised program.

19. (Original) A method in accordance with claim 18, wherein said recording device is one of a digital video recorder associated with said television appliance, a personal versatile recorder system integrated into said television appliance, or a video cassette recorder.

20. (Original) A method in accordance with claim 1, where said television appliance and said internet appliance communicate via one of (i) an infrared link, or (ii) an RF link.

21. (Original) A method in accordance with claim 1, wherein said internet appliance comprises one of a wireless web pad, a personal computer, or a web-enabled personal digital assistant.

22. (Original) A method in accordance with claim 1, wherein the program advertisement comprises a targeted advertisement directed to one of a specific viewer or group of viewers.

23-70. (Cancelled)